

# ANTONIA REINA SALAS

## Designer of Exclusive Textile Products

### Weaver of narratives & Material explorer

Born in Bogotá, Colombia where I studied Design at Los Andes University and worked two years at the New York brand Mola Sasa, there I was introduced to the indigenous communities and artisans of my country. The indigenous communities are one of the creators of textile luxury, people full of resilience and hands always willing to continue weaving. My experience revolves around collaborating with them and translating traditional art forms and crafts, into contemporary and sophisticated pieces. Because I was raised and based in Colombia, I created products that responded to craftsmanship and artisan themes. Nevertheless my abilities to create narratives, design and collaborate can be transferred to new contexts resulting in the creation of products full of intention, value and innovation. Therefore, using textiles as a medium, and applying my design process and skills, I will develop a diverse amount of exclusive products for the interior world. All responding to the European market's traditions and trends. I'm eager to dive into these countries craftsmanship and continue to explore within the industrial and textile manufacture processes.

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## mentors

Yasmin Sabet  
Founder and Creative Director  
Mola Sasa  
Mobile (571) 3183386924  
Email [contact@molasasa.com](mailto:contact@molasasa.com)

## languages

Spanish  
Mother Tongue  
English  
C2  
French  
A2  
Italian  
A2

## softwares

Adobe Creative Suite  
Photoshop  
Illustrator  
Indesign  
Bridge

## soft skills

Good listener  
Persistence  
Planning ahead  
Autonomous  
Detail oriented  
Always educating myself

## design skills

Storytelling  
Research  
Experimentation  
Craftsmanship  
Innovation  
Collaborations  
Creative writing

## education

University of the Andes  
5th in LATAM QR ranking  
Bachelor in Design  
Product Emphasis  
Option in Adm. Management  
Graduated October 2022

## experience

Mola Sasa  
Bogotá, Colombia  
Junior Textile & Accesory Designer  
January 2022-February 2023  
Intern: June 2021- December 2021  
Mola Sasa is a brand that collaborates directly with various indigenous communities of Colombia to translate their own traditional art forms and crafts into sophisticated and contemporary accessory collections.

### Responsibilities:

-Designed from start to finish textiles, bags, accessories and home products for in house collections and collaborations.

### Tasks:

-Concept creation  
-Research and collection of references  
-Sourcing of fabrics and materials  
-Technical textile sheets  
-Techpacks  
-2D and 3D sketches of textiles and new products, analogues and digital  
-Pattern development in illustrator  
-Sample collections  
-Follow ups on production  
-Illustrated mockups in photoshop  
-Blog + Newsletter writing

### Achievements:

-Impulsed Mola Sasa to launch new products with new techniques and materials. Left them with many experimentation samples and contacts of new artisans and communities.

### William Contreras Workshop Cucunubá, Colombia

August 2020 - October 2020  
I had a chance to be immersed in the workshop of horizontal loom of the artisan William Contreras in a small Colombian town known for its production of natural wool and strong history of textile crafts. At this time he taught me everything about his techniques. Together we carried out a textile experimentation exercise of 10 samples.

## letters of recommendation & references

Email me to request a letter of recommendation or contact info.

## personal engagements

Volunteer Work  
Forcely displaced indigineous people from the Embera Katio Community  
Bogotá, Colombia  
February 2022-June 2022

I had the opportunity to meet these people in the national park in Bogotá where they were living in plastic bag tents, I helped by bringing food, listening to their stories, promote their artisanal work and in general help where I could.

### Hotbed of Textile Research University of the Andes Colombia

2021  
In this hotbed we traveled through different towns of Colombia and researched about the active craftsmanships of each place and it's history.

## achievements

Diseño Colombia 2022  
Expoartesanias Fair  
Bogotá, Colombia  
Project for Mola Sasa  
I designed a collection of home products for Mola Sasa that were selected by Artesanias de Colombia to be part of the 'Diseño Colombia' exhibition in the Expo Artesanias Fair of December, 2022.

### Future Tense Exhibiton Surface Design Association United States

Project: "The memory of a momposinian landscape"  
2021  
I was selected to send my textile surface to the United States. It was showcased next to multiple different textile art pieces from artists of many different corners of the world.

## access pdf portfolio

